

Web Page Evaluation

| Score | 5 or 4 | 3 or 2 | 1 or 0 |
|---------------------------------|---|--|--|
| Ideas and Content | <ul style="list-style-type: none"> Information is accurate and current Authors show knowledge and insight Effective use of technology demonstrated All information relates to the overall purpose | <ul style="list-style-type: none"> Information not always clear Content connections not always clear Does not relate content to larger context Strong purpose not demonstrated | <ul style="list-style-type: none"> Information incomplete or inaccurate Little or no overall context for information Value of information is unclear Lacks sense of purpose or central theme |
| Score | 5 or 4 | 3 or 2 | 1 or 0 |
| Organization | <ul style="list-style-type: none"> Inviting opening page draws the visitor inside Details are logical and effective Layout of pages provides good direction How to explore an idea is clear Easy to navigate through the pages | <ul style="list-style-type: none"> Inconsistent structure of pages Sequencing is inconsistent Some pages incomplete Some links disjointed; lack purpose Sense of being lost or unsure navigating | <ul style="list-style-type: none"> No orientation for visitors Sequencing unclear Pages lack closure No focus for links Difficult to navigate in an organized way |
| Score | 5 or 4 | 3 or 2 | 1 or 0 |
| Language and Conventions | <ul style="list-style-type: none"> Organizational structure is clear and coherent Grammar and usage are correct Punctuation is accurate Spelling is generally correct Site needs little or no editing | <ul style="list-style-type: none"> Long or incomplete paragraphs Minor problems with grammar or usage Internal punctuation sometimes missing or wrong Spelling is usually correct Site needs some editing | <ul style="list-style-type: none"> Paragraph structure is missing Errors in grammar or usage noticeable Many punctuation mistakes Frequent spelling errors Site needs extensive editing |
| Score | 5 or 4 | 3 or 2 | 1 or 0 |
| Presentation | <ul style="list-style-type: none"> Web site is clearly identified; easy to find The layout is clear and easy to follow Backgrounds and text work well together Graphical elements are used consistently Links are appropriate | <ul style="list-style-type: none"> Web site easy to find Layout of most pages is easy to follow Backgrounds are text were not effective Inconsistent or inappropriate graphics Use of links is unclear | <ul style="list-style-type: none"> Web site hard to find Layout is confusing or inappropriate Backgrounds and text not effective Graphics only decorative or confusing Too many unrelated links, or too few links |
| Score | 5 or 4 | 3 or 2 | 1 or 0 |
| Technical | <ul style="list-style-type: none"> Links work properly Graphics are optimized Works in text only mode Multimedia resources work properly | <ul style="list-style-type: none"> Not all links work properly Graphics are generally optimized Text-only mode could be improved Multimedia resources work most of the time | <ul style="list-style-type: none"> Links don't work properly Graphic elements not optimized Text only mode does not work Resources fail to work |