

# Reporter

The University of Michigan-Dearborn

December 10, 2007

## Speakers set for commencement

Michael Brennan, president and CEO of United Way for Southeastern Michigan, and Charles Tilly, the Joseph L. Buttenwieser Professor of Social Science at Columbia University, will be the featured speakers at commencement ceremonies at the University of Michigan-Dearborn on Sunday, Dec. 16.

Brennan will speak at the morning ceremony, which begins at 10:30 a.m., for graduates of the campus's School of Management and College of Engineering and Computer Science. Tilly will speak at the afternoon ceremony, which begins at 2:30 p.m., for graduates of the School of Education and College of Arts, Sciences, and Letters. Both ceremonies will be held in the Fieldhouse on the UM-Dearborn campus.

Brennan joined the metropolitan Detroit-area United Way in January 2004 (when the organization was known as United Way Community Services),

and has led the organization through a period of unprecedented change. Under Brennan's leadership, United Way Community Services and United Way of Oakland County joined forces in 2005 to form United Way for Southeastern Michigan (UWSEM).



Brennan

In addition, the organization has adopted an "Agenda for Change," an aggressive plan to equip metro Detroiters with the tools and resources necessary to help themselves, according to the group's Web site, focusing on educational preparedness, financial stability and basic needs. One of the most prominent activities of the United Way is the annual Torch Drive fundraising campaign, and in 2004, Brennan helped the group meet its annual campaign goal for the first time in several years.

Despite the challenging economic environment in southeastern Michigan, the group exceeded its goal of \$61 million in the 2006 campaign. The 2007 Torch Drive is still under way. Those funds support a diverse array of programs "that empower neighborhoods, protect and nurture children and youth, strengthen families, and promote health and wellness," according to the organization's Web site.



Tilly

Before joining UWSEM, Brennan was executive vice president of the United Way of America, the national organization serving 1,350 United Ways nationwide. Previously, he served at the Heart of West Michigan United Way in Grand Rapids, including seven years as president, and at the Greater Kalamazoo United Way, where he managed fundraising efforts.

A graduate of Michigan State University, Brennan began his United Way career as a fundraiser in Detroit. He serves in a variety of leadership roles in the community, including membership on the board of New Detroit.

Tilly's research focuses on large-scale social change and its relationship to contentious politics, especially in Europe since 1500. A member of

## 'The Way of Writing'



Shogo Ishikawa, president of the Japan Calligraphy Academy, visited campus last month with master calligrapher Keiji Onodera to present a demonstration of traditional and contemporary Japanese calligraphy in the art studio of the CASL Building. The visit coincides with "Shodo: The Way of Writing," an exhibition of 53 scroll paintings and related materials at the Alfred Berkowitz Gallery through Dec. 14.

In the above photo, taken by Rachel Lindley, Ishikawa demonstrates the work of inscribing a poem that would be written for Kakizome, the practice of doing calligraphy at the beginning of the year in Japan.

During the visit, Onodera also gave a calligraphy demonstration and presented a lecture in the gallery, which was made possible by the UM-Dearborn Art Museum Project/Fine Art Associates, the Consulate General of Japan in Detroit, the Japan-America Society of Greater Detroit and Windsor, and the Shodo Journal Research Institute.

"In conjunction with our current exhibition, 'Shodo: The Way of Writing,' it was our privilege to host a delegation of master calligraphers as well as other experts in the field for a demonstration of traditional and contemporary Japanese calligraphic techniques, a lecture program, and gallery reception," according to Kenneth Gross, director of the Art Museum Project. "Through offerings like this and various others, the Alfred Berkowitz Gallery serves as a forum for engagement with the greater community."

The gallery is open to the public from 9 a.m. to 5 p.m. Monday through Friday. For more information, call 593-3592.

the National Academy of Sciences, the American Academy of Arts and Sciences, the American Philosophical Society, and the Ordre des Palmes Académiques, he has received numerous international prizes and honorary degrees.

Tilly authored, co-authored, edited, or co-edited 50 published books and monographs. He also has published 600 to 700 scholarly articles, reviews, essays, comments, chapters in edited collections, and prefaces.

His most recent books include *Why?* (Princeton University Press, 2006), the *Oxford Handbook of Contextual Political Analysis* (co-edited and co-authored with Robert Goodin, Oxford University Press, 2006), *Contentious Politics* (co-authored with Sidney Tarrow, Paradigm Publishers, 2006), and *Regimes and Repertoires* (University of Chicago Press, 2006).

Tilly earned a bachelor's degree magna cum laude at Harvard University in 1950 and a Ph.D. in sociology at Harvard in 1958.



## Holiday events in full swing at Henry Ford Estate

There's still time to enjoy holiday activities such as high tea, concerts, luncheons and candlelight tours at the Henry Ford Estate.

"At no other time of the year is the Estate more vibrant than the holiday season," said Gary Rodgers, general manager of the Estate. "This highly anticipated period is a favorite of many because the Estate is transformed into an enchanted and whimsical holiday hamlet. All three floors of the Estate are adorned and decorated to highlight not only the ambiance and elegance of the house, but also the festive warmth of the season."

Kicking off the events will be "Clara's Holiday Luncheon," scheduled from 11:30 a.m. to 2 p.m. on the following dates: Dec. 11, Dec. 13, Dec. 18 and Dec. 20. The cost is \$30 per person, which includes a lunch. After lunch, participants will receive a special behind-the-scenes tour of the mansion.

New this year is "Candles and Carols," where participants can experience sounds of the season along with dessert and tours of the Estate. "Candles and Carols" will be held from 6 p.m. to 10 p.m. Dec. 13. Cost to attend is \$25 per person.

On Dec. 14, the Estate will host a Holiday Luncheon Concert with pianist Curtis Posuniak and accompanist from 11:30 a.m. to 1:30 p.m. Cost to attend is \$38 per person.

On Dec. 19, the Estate will host "Clara's Holiday Tea" from 1 p.m. to 3 p.m. Traditional tea sandwiches and gourmet teas will be served while participants interact with a docent playing Clara Ford. A behind-the-scenes holiday tour of the mansion will be offered following the tea.

On Dec. 23 and Dec. 26, the Estate will host its annual candlelight tours of the mansion from 6 p.m. to 8 p.m. each night. The cost to attend is \$12.

During the holiday season, the Estate will be decorated by some of Michigan's most renowned florists who donate their services, Rodgers said.

Reservations are required. For more information, call 593-5590 or visit [www.henryfordestate.org/programmevents.htm](http://www.henryfordestate.org/programmevents.htm) for the complete holiday event schedule.

The Henry Ford Estate, a National Historic Landmark, was home to automotive pioneer Henry Ford and his wife, Clara, for more than 30 years. Regular business hours are from 10 a.m. to 3 p.m. Tuesday through Friday, with tours every hour except noon; Sundays, tours are every half hour from 1 p.m. to 4:30pm. The Pool Restaurant is open Tuesday through Friday from 11 a.m. to 2 p.m. The Estate Gift Shop is open daily.

## Bolkosky, Cooker duo play music guild show

The Fairlane Music Guild will present "Gabriel Bolkosky and Michele Cooker: Music for Violin and Piano" at 7:30 p.m. Wednesday, Dec. 12 at the Henry Ford Estate as part of its 38th season of chamber music.

The event is sponsored by the U-M Credit Union, with dessert sponsored by Chancellor Daniel Little.

Bolkosky is known for his versatility and sensitivity as a violinist. The duo, based in Ann Arbor, have performed extensively together in venues from Texas to Traverse City. They will play works of Brahms, Prokofiev, Debussy and Bolcom.

Tickets may be purchased at the door 30 minutes prior to the performance. Cost is \$15 for adults, \$14 for senior citizens and \$9 for students.

For more information, call 593-5330 or visit [www.umd.umich.edu/fair\\_lane\\_music\\_guild](http://www.umd.umich.edu/fair_lane_music_guild).

## Toyota supports math education

The University of Michigan-Dearborn is making a major effort to improve the teaching of algebra in Wayne County high schools, thanks to a \$200,000 grant from the Toyota USA Foundation earlier this year.

The grant will support a collaboration among UM-Dearborn's Center for Mathematics Education and the Wayne County Regional Educational Services Agency (RESA) focused on supporting high school and middle school algebra teachers engage all students in learning algebra.

"Currently, fewer than 25 percent of Wayne County high school students complete a college preparation sequence in math each year," according to Roger Verhey, professor emeritus of mathematics and director of the Center for Mathematics Education at UM-Dearborn. "This grant from Toyota will help us equip teachers with tools they can use to engage all students in gaining the algebraic understanding they need to complete a sequence of courses in mathematics that will support their abilities in mathematics."

Since its founding in 2001, the Cen-

ter for Mathematics Education has become a valuable resource for teachers and schools across the region, working to create models of teacher education. Over the past half-dozen years, Wayne RESA and UM-Dearborn have collaborated on a similar project for elementary and middle school teachers, with demonstrable impact on student achievement.

In response to the state's implementation of new high school graduation requirements last year, Wayne RESA and the Center for Mathematics Education have developed a plan to expand their successful middle school professional development program to high school teachers, with a special focus on beginning algebra.

"To successfully implement the increased rigor and requirements in math, Wayne County will need more teachers with a deeper understanding of math content and effective math teaching methods," Verhey said.

For more than 20 years, the Toyota USA Foundation has funded K-12 educational programs that focus on the areas of math and science. Currently, they spend \$2 million per year on similar programs around the country.

## Working the United Way



Student activities supervisor Randy Dillard (left) met with Michael Brennan, CEO of the United Way for Southeastern Michigan (right), at the Nov. 28 celebration marking the successful conclusion of this year's campus campaign for the United Way. Dillard was one of nearly 50 volunteers from all across campus who worked on the drive, and the Student Activities Office is working on several other collaborations with the United Way, including an Alternative Spring Break program in Detroit.

Brennan, who will be one of the campus's commencement speakers this month, congratulated UM-Dearborn's United Way volunteers for their efforts, which raised more than \$26,000 from more than 200 donors in the two-week campaign earlier this fall.

## Campus seeking volunteers for MLK Day activities

UM-Dearborn is seeking volunteers to participate in the campus's annual MLK Community Service Day on Monday, Jan. 18.

Students, faculty, and staff will have the opportunity to join with peers from Henry Ford Community College and Madonna University to provide volunteer services to residents of the metropolitan area.

Volunteer registration has begun online at [www.umd.umich.edu/mlk/](http://www.umd.umich.edu/mlk/). The Web site contains information on available site placements as well as an online registration form for the available volunteer opportunities.

During the remainder of the week, Jan. 21-25, the campus will once again engage in a variety of programming in commemoration of the birthday and life of Martin Luther King, Jr. A schedule of commemorative events will be available in January.

Those not able to participate in off-campus activities on MLK Day can volunteer to assist in the on-campus tasks that must be performed to support the off-campus volunteers on MLK Day or to help with other events and activities during the remainder of MLK Week. To volunteer to help with an on-campus activity, call Eric Bolling at 593-5320 or Randy Dillard at 593-5390.

### THE UNIVERSITY OF MICHIGAN-DEARBORN

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### Publication calendar

The next issue of the *Reporter* will be published on January 14. News items must be delivered to the Office of University Relations, 1040 Administration Building, at least 10 days prior to the publication date.

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The University of Michigan-Dearborn does not necessarily endorse the views of speakers at events listed in the *Reporter*.

## Sponsored Research News

### External grant awards

**Paul Richardson**, associate professor of electrical engineering, received \$101,393 from Global Technologies Connection, Inc. to support a project to develop a diagnostic and prognostic capability for unmanned ground vehicles as part of a Phase II Small Business Innovation Research grant from the U.S. Army.

**Yi Lu Murphey**, professor and chair of electrical and computer engineering, received an additional \$21,888 from the Ford Motor Company and Volvo to continue to develop an auto-upgrade software tool for a text search engine to assist in maintenance and part replacement.

**Ben Li**, professor and chair of mechanical engineering, was awarded a \$15,000 from the Office of the Vice President for Research for his project titled "Modeling Study of Laser-Nanoparticle Interaction for Hyperthermia Applications."

**Bonnie Beyer**, professor in the School of Education, received \$9,600 from the YES Foundation to continue the Explorer Conclave, a program that provides academic enrichment programs for promising eighth graders from Detroit.

**Troy Murphy**, associate professor of humanities, received \$2,500 from the Michigan Campus Compact to help fund the Academic Service Learning Fellows program.

### Campus grants awarded

At its fall meeting, the Campus Grants Committee (Faculty Senate Research Support Board) made the following awards:

Faculty Research Initiation and Seed Grants provide up to \$6,000 to full-time faculty for research and other scholarly activities. These grants are intended to provide funding to projects which will lead to future external grant support. Awards were made to:

**Anne Danielson-Francois**, assistant professor of natural sciences, for her project "Mating Behavior and Sperm Competition in a Tropical Orb-weaving Spider."

**Hong Tae Kang**, assistant professor of mechanical engineering, for his project "Measurement and Simulation of Welding Residual Stress Distribution at Spot Welded Joints of Advanced High Strength Sheet Steels."

**Tariq Shamim**, associate professor of mechanical engineering, for his project "Investigation of Water Transport Mechanisms of Fuel Cells during Cold and Subfreezing Startup."

**Patrick Van Horn**, assistant professor of economics, for his project "The Behavior of Banks in the Central Money Market: A Bank-level Study of New York City Banks from 1921-1938."

Faculty Research Support and Maintenance Grants provide up to \$6,000 for significant projects in fields where there are few opportunities for external funding. Awards were made to:

**David Chatkoff**, assistant professor of behavioral sciences, for his project "Use of Complex Demodulation in the Analysis of Heart Rate Variability Recovery from a Stress Recall Task."

**Sheila Smith**, assistant professor of chemistry, for her project "Characterization of Copper Binding to Riboflavin Binding Protein."

CASL Senior Faculty Scholarship Grants provide up to \$3,000 (as a stipend or a one-course buyout) for a CASL faculty member who is committed to submitting a major external grant proposal, completing a journal article manuscript, or making substantial progress on a book manuscript under contract. **Jacqueline Vansant**, professor of German, received a \$3,000 stipend for her project "Edited Interview Volume of Autobiographical Splinters."

## Gravel rocks UC



Students met with Democratic presidential candidate Mike Gravel (center) during the former senator's appearance on campus last week.

Gravel represented Alaska in the U.S. Senate from 1969 to 1981. His visit to campus was sponsored by the Arab Student Union and Students United for Peace and Justice.

## News Briefs

### On-site admissions through December

Applicants to UM-Dearborn will be able to complete the application and admissions process for undergraduate degree programs in a single day throughout the month of December.

"On-site admissions provides a one-stop opportunity for future students to apply for admission, learn of their admission decision and take care of most of the enrollment steps," said Christopher W. Tremblay, director of admissions and orientation.

Through Dec. 30, high school graduates and college transfer students can meet with an admissions counselor, have their transcripts reviewed, meet with financial aid staff, tour the campus and receive an on-site admission decision—all in one day. In addition, the regular \$30 application fee will be waived for students taking part in the program.

To participate, students should visit the undergraduate admissions office in Room 1145 of the University Center.

Potential students should bring a copy of their high school and/or college transcripts.

For more information, visit [www.umd.umich.edu/onsite/](http://www.umd.umich.edu/onsite/) or call the Office of Admissions and Orientation at 593-5100.

### 'Detective' film to end German Film Series

The German Film Series will conclude on Tuesday, Dec. 11 with the film *The Blum Affair* at 7 p.m. in Room 1030 of the CASL Building.

The film (directed by Erich Engel, Germany, 1948, 105 minutes, black and white, German with English subtitles) is a detective-style story based on an actual 1926 court case. The film, which portrays conservative nationalism prior to Hitler's rule, is one of the very few German movies that deal with anti-Semitism before Nazism.

The film will be introduced by Egon Schwarz, Rosa May Distinguished Professor of the Humanities (emeritus) at Washington University. Schwarz has written widely on the subject of the representations of Jews in European literature. In addition, he authored *Refuge: Chronicle of a Flight from Hitler*.

### Nominations sought for Kent Cooke scholarship

The Jack Kent Cooke Foundation is seeking nominations for its 2008 Graduate Scholarship Program, one of the largest and most competitive scholarship programs in the country. The deadline for UM-Dearborn students to submit application materials to Associate Provost Malayappan Shridhar is Feb. 29.

UM-Dearborn alumna Emann Allebban was one of 77 students nationwide to receive the honor in 2006.

The scholarship award helps to cover graduate tuition, room, board, fees and books—up to \$50,000 annually—for up to six years.

The foundation will award graduate scholarships in early summer 2008 for use during the 2008-2009 academic year and will renew each award in subsequent years based on performance. Candidates for the scholarship must be nominated by the faculty representative at their undergraduate institution. Shridhar is UM-Dearborn's representative. He can be reached at 593-3595 or [mals@umd.umich.edu](mailto:mals@umd.umich.edu).

For more information about the scholarship, including application materials, visit the foundation's Web site at [www.jackkentcookefoundation.org](http://www.jackkentcookefoundation.org).

## Mission

The University of Michigan-Dearborn is an interactive, student-centered institution committed to excellence in teaching and learning.

We offer undergraduate, graduate, and professional education to a diverse, highly motivated, and talented student body. Our programs are responsive to the changing needs of society; relevant to the goals of our students and community partners; rich in opportunities for independent and collaborative study, research, and practical application; and reflective of the traditions of excellence, innovation, and leadership that distinguish the University of Michigan.

We accomplish this mission by:

- Providing a strong foundation in the liberal arts and sciences;
- Providing the knowledge and skills essential for career and personal success;
- Integrating teaching, research and service in ways that enhance the learning experience;
- Promoting internships and cooperative education;
- Providing a dynamic environment where innovation, openness, and creativity are fostered;
- Using advanced technologies to meet changing educational needs and establish links with the global community; and
- Forging partnerships with business, industry, educational institutions, and government agencies.

We strive to be the institution of choice in southeastern Michigan for individuals and organizations that value accessibility, flexibility, affordability, diversity, and preeminence in education.



## Book on the politics of 'advertising sin'

First, social reformers tried to ban alcohol, and succeeded with the passage of Prohibition. But when the public rejected the ban and Congress repealed the 18th Amendment, temperance advocates moved on to a new battle, trying to ban the advertising of alcohol, and the other major social vice, tobacco.

"For many reformers, the advertisement of alcohol and cigarettes showcased the worst of America's consumer culture: manipulation, prof-



*Pennock*

ligacy, hedonism and the corruption of innocent youth," according to Pamela Pennock, associate professor of history at the University of Michigan-Dearborn.

Pennock is the author of *Advertising Sin and Sickness: The Politics of Alcohol and Tobacco Marketing, 1950-1990*, published earlier this year by the Northern Illinois University Press.

In the book, Pennock documents the history of the national debate on alcohol and tobacco marketing and the social and political movements that sought to regulate it.

"Since the 1920s, smoking and drinking have been emblematic behaviors of consumer culture, typifying the cosmopolitan, pleasurable, and superfluous lifestyle," Pennock writes. "To challenge the marketing of cigarettes and alcohol was to challenge fundamental elements of American society."

In the post-World War II era, the early efforts to restrict advertising for alcohol and cigarettes were led by religious groups, mostly Protestant, with strong ties to the earlier temperance move-

ments. Congressional committees held nine hearings on proposals to ban alcohol ads between 1947 and 1958.

The alcohol industries, along with the media and advertising businesses, fought back, and despite agitation from tens of thousands of church-affiliated supporters, "the 'drys' lost," according to Pennock. "No government restrictions on alcohol advertising were implemented during the decades-long campaign."

Only a few years later, however, a new movement emerged for limiting tobacco advertising, this time led by scientists and health officials, based on new evidence of the health risks of smoking.

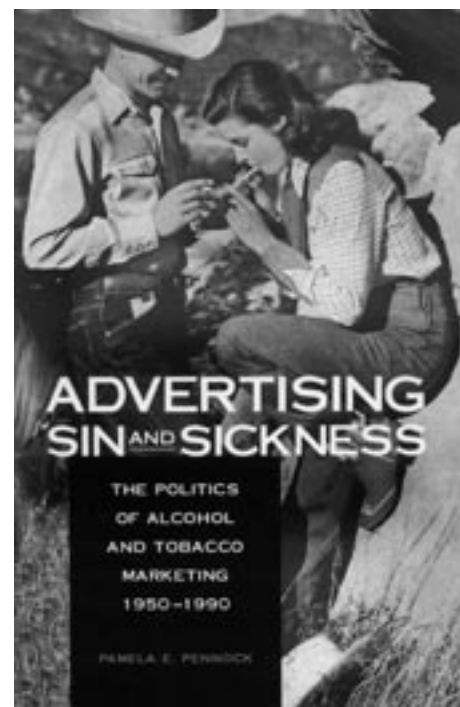
"The tobacco industry responded with constitutional objections, and emphasized their economic contributions to the nation," Pennock said. "The antismokers won partial victories: a tepid warning label law and the banishment of cigarette commercials from radio and television," she said.

During the 1980s, a similar coalition of public interest groups, scientists and public health officials demanded tough restrictions on alcohol advertising "to protect the health of the nation and the values of children," Pennock said.

"This new temperance movement emulated the public health approach of the antismoking campaign and disavowed the religious political culture of the old temperance movement," she said. Pennock quotes the spokesman of the American Medical Association saying, "We're not out fighting sin. We're fighting disease."

In response, the affected industries raised the same objections that they had raised since the 1950s, and in the end, the new temperance advocates could only claim a minor victory, the requirement of warning labels on alcohol packaging, passed in 1988.

According to Pennock, these debates reveal more about American society than attitudes toward



smoking and drinking.

"These regulatory efforts sparked ongoing controversy that revealed how deeply divided Americans were over the extent to which government can and should control business behaviors, public health, and individuals' values and choices," Pennock said. "Teasing out the changes and continuities among the alcohol and tobacco marketing control debates illuminates significant themes in recent American politics and culture."

## Kudos

**Brian P. Green**, professor of accounting and finance, has been named president-elect of the Mid-



*Green*

west region of the American Accounting Association. He will become president of the regional group in March. Green also serves on the association's national council, and as an officer in the association's teaching and curriculum section. In the Midwest region,

Green is a member of the steering committee and the "paper chair" for their annual meeting. The Midwest region is the largest in the association, covering 14 states.

**Patricia Jones**, CASL co-op director, was the invited speaker for the Canadian Association for Cooperative Education at the annual professional development session at the University of Waterloo in November. Her presentation, on behalf of the National Academy for Work-integrated Learning, was on effective program marketing.



*Jones*

(If you know of accomplishments by UM-Dearborn faculty and staff members that should be included in this column, please send information to [tgallagh@umich.edu](mailto:tgallagh@umich.edu).)

## 'Tis the season



*Prof. S.K. Kachhal, chair of the Department of Industrial and Manufacturing Systems Engineering, and School of Management Prof. Joy Beatty at the chancellor's annual holiday open house in the University Center last week. Kachhal and Beatty are both serving on the School of Management dean search committee.*