

# Reporter

The University of Michigan-Dearborn

March 26, 2007

## Campus leadership 100 percent behind annual campaign

The campus's annual drive to solicit voluntary contributions from the faculty and staff, which started last week, will kick off with 100 percent participation from the campus's senior officers and deans.

All of the deans and senior officers have made gifts or pledges to the campus's fundraising campaign totaling more than \$250,000, according to Cecile Aitchison, director of university development. "Their gifts are directed to a wide variety of causes on campus, usually because of each individual's commitment to specific programs or initiatives," she said.

For example, Robert Behrens, vice chancellor for business affairs, has designated a portion of his pledge to support the William and Alice Jenkins Scholarship, named for the former chancellor and his wife, "in large part because he remained such good friends with them," Aitchison said.

Chancellor Daniel Little's pledge will support scholarships and the preservation efforts at the Henry Ford Estate.

"I am very happy to be able to add my contribution to those made by more than 900 current and former members of our faculty and staff to support the good work being done here at UM-Dearborn," Little said. "This is a great way for us to express our shared support for the great mission of our campus in this region."

Other senior officers and deans have designated contributions to the Child Development Center, the Environmental Interpretive Center, the campus's academic units, specific scholarship funds and the campus's outreach activities.

The annual faculty/staff campaign began last week with a message sent last week to all faculty and staff by the volunteer chairs of this year's drive, School of Management Prof. Mike Foran and Roma Heaney, director of institutional research.

"We are honored this year to lead this effort and to continue to encourage the wonderful spirit of philanthropy among our faculty and staff," they said in an e-mail message. "Thanks to the shared commitment to excellence and the strong history of financial support for the institution, all of us are making UM-Dearborn a unique resource for the community."

The e-mail message will be followed by letters sent to all members of the faculty and staff with details about some of the ways employees can make contributions to the campus.

"Your gift will make a difference in the area that is most important to you," Foran and Heaney said in the message. "The possibilities to help are almost unlimited."

## News Brief

### Annual 'Diversity Day' in Kochoff Hall April 3

UM-Dearborn will host its annual Ethnic Diversity Day from 11:30 a.m. to 2:30 p.m. Tuesday, April 3 in Kochoff Hall. The event is a campus-wide celebration of the diversity of the campus community. Food from various cultures and entertainment—including poetry, dancing and a fashion show—will be provided.

## Serving Pi



Jacquelyn Pidruzny (center), a student employee in the Department of Mathematics and Statistics, serves a slice of one of the 32 large pizzas eaten by guests who visited the math library during the annual observance of Pi Day on March 14.

Department chair Prof. John Gillespie (left) quizzed visitors about their knowledge of the mathematical constant before they were allowed to take a slice of pizza or a piece of one of the 10 fruit pies also served during the celebration.

One student recited Pi to more than 50 decimal places from memory and first-year student Ian Tran played an improvised blues song about Pi on his violin at the festivities.

## School of Management iLabs report identifies 'top-performing' cities

The cities of Ann Arbor, Auburn Hills, Troy and Wixom were identified "as top performers at attracting and retaining entrepreneurial firms," in a study recently completed by faculty and students at the School of Management.

Representatives of the four cities were honored at a campus ceremony last week.

"The Entrepreneurial Cities Index is a research study that examines the factors—at the community level—that influence entrepreneurship, economic development and job growth," according to Prof. Kim Schatzel, director of iLabs, or the Center for Innovation Research at the School of Management. Schatzel led the study with Tim Davis, senior research manager in iLabs. Other students who worked on the study are Jeffrey Dancho, Timothy Lin, Keith Minetee and James Zagar.

"The focus is on entrepreneurship because of its importance to expansion and diversification of regional economies and small businesses' impact on job creation," Schatzel said. "Nationally in 2005, small or entrepreneurial firms added 12.3 million payroll jobs while large firms had job losses of 6.1 million."

The UM-Dearborn study used public records to assemble a six-factor, 25-item index to measure entrepreneurial activity, looking at such factors as "clustering," incentives, growth, community and education.

The researchers examined a representative sample of 14 communities in four different counties in southeast Michigan, ranging from populations of fewer than 5,000 to more than 100,000 residents.

What are the factors that distinguished

the top-performing cities? "Each community uses strategies that match their overall goals and community culture," Schatzel said.

Successful communities work to determine the needs of business and carry out relationship marketing akin to private sector firms, the UM-Dearborn study found. "They have professional staffs that make regular visits to existing businesses to understand the changing needs of these firms and what the city can do to aid in the changing environment, and the staffs work closely with prospective firms to assist in the review and approval process of development projects," Schatzel said.

"The quantitative findings were validated with personal interviews with city managers, township supervisors, mayors and others involved with economic development at the local level," Schatzel said. Officials were asked about what the local government does to attract and maintain entrepreneurial growth, the policies or internal procedures that are critical to the process, the role of partnerships, the success stories, and how they market themselves to prospective firms.

"Combining these ideas is part of the strategy of creating a place where creative people want to live," Schatzel said. "With them will come the entrepreneurial firms and high-quality jobs."

iLabs is part of the School of Management's commitment to advancing the understanding of corporate, entrepreneurial innovation. Among other projects, iLabs recently completed a study of the economic impact of Detroit Wayne County Metropolitan Airport, and helped Ford Motor Company develop the employee buyout plan last summer.



## Campus Compact awards support community service

Michigan Campus Compact (MCC) has honored two members of the campus community with grant awards to support community service projects.

Silas Webb, a MCC AmeriCorps Vista on campus, has received a Venture Grant for a project called the Academic Service-Learning (AS-L) Faculty Fellows Development Program, which will provide faculty members with tools to revise or create syllabuses under the AS-L component, as well as help faculty build community partnerships, design activities and evaluate their courses.

UM-Dearborn's Civic Engagement Project will oversee Webb's program and provide assistance with research, resources, community liaisons and in-class presentations on AS-L.

UM-Dearborn student Kathy Alberga has been awarded a MCC Youth-to-Youth Grant for a new mentoring initiative which will pair male university students with middle school males from Phoenix Multicultural Academy in southwest Detroit. The mentors and middle school students will engage in a variety of educational and recreational development workshops to foster healthy relationships and personal growth.

MCC's Youth-to-Youth Grants, which are financial awards up to \$1,000, help college students create and implement service and service-learning projects to positively impact disadvantaged youth. The Youth-to-Youth Grants are part of MCC's Investing in College Futures (ICF) Learn and Serve grant program.

This year, Webb was one of six recipients to receive a Venture Grant, a financial award up to \$2,500 that is open to individuals or groups on MCC member campuses who will develop or expand community service programs, service-learning initiatives, and/or civic engagement activities.

Michigan Campus Compact is a state-level non-profit organization that promotes the education and commitment of Michigan college students to be civically engaged citizens through creating and expanding academic, co-curricular and campus-wide opportunities for community service, service-learning and civic engagement.

## U-M 'Workplace Awards' seeking nominations

The Office of Human Resources and Affirmative Action is seeking nominations for the 2007 U-M Workplace Awards. The awards honor staff members from the Ann Arbor, Dearborn and Flint campuses who have made contributions to the mission and work of the University.

The campus community is welcome to nominate staff members for the following awards:

- Distinguished Service Award, which honors an individual staff member who has provided distinguished service to the University and to the community.
- Exemplary Team Award, which honors a group of staff members who have functioned as an outstanding team, whether formally or informally designated.
- Outstanding Leadership Award, which honors an individual staff member who has demonstrated outstanding leadership, vision and initiative.

Each individual award carries a prize of \$800. Teams will divide \$2,500. Winners must be current University staff members. Awards will be presented at a spring luncheon.

Deadline for nominations is April 27. Nomination forms are available online at <http://www.umich.edu/~hrra/workplace/>.

## UM-Dearborn to host community forum on state's economic crisis

UM-Dearborn will host a forum and discussion of the state's economic crisis featuring leading economists, policy makers and community leaders on Friday, April 13.

"By now we are well aware of the dire fiscal circumstances facing our state and region," according to Edward J. Bagale, vice chancellor for government relations. "Now is the time for all of us who care deeply about education, the environment, public safety, health care and scores of other public needs to come to the table and push hard for action."

The forum will be held in the auditorium of Social Science Building from 8 a.m. to 10:30 a.m. Friday, April 13.

The program titled "Michigan's Defining Moment, The Economic Crisis of 2007" will feature presentations by state treasurer Robert J. Kleine and Tom Clay, director emeritus of state affairs for the Citizens Research

Council of Michigan.

They will be followed by "A Call for Swift Action" by John W. Porter, former president of Eastern Michigan University and former Michigan superintendent of public instruction. Provost Susan W. Martin will moderate the program.

"We have assembled a panel of the most knowledgeable experts on the topic, and the presentations will be deep and specific," Bagale said.

"The objective of this program will be for everyone to come away with a much clearer picture of our current economic circumstances. We want to help mobilize communities in our region to advocate for solutions that can be implemented now, that will help turn our declining economic circumstances around and position this region for future economic recovery and growth."

The April 13 forum is open to the public but seating is limited. Those who wish to attend should call 593-5140.

## THE UNIVERSITY OF MICHIGAN-DEARBORN

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Daniel Little, Ph.D., *Chancellor*; Susan Martin, Ph.D., *Provost & Vice Chancellor for Academic Affairs*; Edward Bagale, M.B.A., *Vice Chancellor for Government Relations*; Thomas Baird, M.Ed., *Vice Chancellor for Institutional Advancement*; Robert G. Behrens, M.A., *Vice Chancellor for Business Affairs*; Stanley E. Henderson, M.A., *Vice Chancellor for Enrollment Management and Student Life*

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\*Includes discrimination based on gender identity and gender expression.

## Publication calendar

The next issue of the *Reporter* will be published on April 9. News items must be delivered to the Office of University Relations, 1040 Administration Building, at least 10 days prior to the publication date.

Terry Gallagher, editor  
([tgallagh@umich.edu](mailto:tgallagh@umich.edu))  
Jennifer Sroka, public relations representative  
([jasroka@umd.umich.edu](mailto:jasroka@umd.umich.edu))  
Janis Ward Ney, senior graphic designer

The University of Michigan-Dearborn, 4901 Evergreen, Dearborn, MI 48128-1491.

The University of Michigan-Dearborn does not necessarily endorse the views of speakers at events listed in the *Reporter*.

## Religion and politics



*Prof. Angela Dillard and Rev. Charles Adams*

## Scholar and religious leader discuss city's history of 'progressive pastors'

Prof. Angela Dillard and the Rev. Charles Adams captivated an overflow audience at a discussion of "Progressive Pastors and Politics: A Detroit Legacy" on campus earlier this month.

Dillard, associate professor of Afroamerican and African studies on the Ann Arbor campus, is the author of *Faith in the City: Preaching Radical Social Change in Detroit*, to be published by the University of Michigan Press in May. Adams has been pastor of Detroit's Hartford Memorial Baptist Church since 1969 and is widely recognized as one of the most influential religious leaders in southeastern Michigan.

In their conversation, Dillard and Adams spoke about the role Detroit's African

American religious leaders have played in the struggle for social justice, and on their roles in the social, intellectual and cultural history of the city. Part of their message was that religion should continue to play a progressive role in shaping the culture and intellectual life of America.

The program was co-sponsored by the Difficult Dialogues Initiative, the Office of the Provost, the program in African and African American studies, the program in American studies, and the Center for the Study of Religion and Society. This photo was taken by John Hile, a volunteer with Divine Light Pictures, a youth group involved in documenting religious life in metropolitan Detroit.

## News Brief

### Mosaic Youth Theater to perform here Friday

The Student Activities Office will host "A Conversation on Race: The Mosaic Youth Theater of Detroit" at 1 p.m. Friday, March 30 in Kochoff Hall.

The Mosaic Youth Theater of Detroit is an internationally acclaimed, award-winning

professional performing arts training program. The group will perform a candid play called "Speak for Yourself," which explores what it's like to be a teenager of African, Asian, European, Hispanic/Latino and Middle Eastern descent living in metro Detroit.

## Information Technology Services News

### RIAA increases efforts to stop unlawful file sharing

The Recording Industry Association of America (RIAA) recently launched a stronger initiative to curtail music piracy by targeting university students who use peer-to-peer file sharing to download protected materials.

The RIAA, a lobbying group that represents major record companies, began notifying universities across the country of its intent to either file lawsuits or reach settlements with students found to be violating copyright infringement laws. Most students have settled lawsuits out of court for \$4,000-\$5,000.

U-M received notification from the RIAA that more than a dozen members of the U-M community, identified through IP addresses, were pirating music. The University is identifying and notifying those individuals. U-M has well-established policies related to copyright infringement on its computer systems and networks, and is responsible for enforcing those policies and other related laws. Information is available at <http://www.copyright.umich.edu>.

As a matter of practice, UM-Dearborn has worked with the RIAA in the past on complaints

of violations. Users who have peer-to-peer file sharing programs installed on their computers and are concerned that they might be unwittingly sharing files illegally should visit the University of Chicago's Web page (<http://security.uchicago.edu/guidelines/peer-to-peer/>) that describes how to disable file sharing on a variety of programs. Educause also offers more information about how these issues affect the higher education community ([http://www.educause.edu/content.asp?page\\_id=645&PARENT\\_ID=608&bhpc=1](http://www.educause.edu/content.asp?page_id=645&PARENT_ID=608&bhpc=1)).

### Minitab software will soon be available for free downloads

UM-Dearborn recently renewed the campus software license with Minitab, a statistical software package used in many computer labs and classrooms across campus. Under the new agreement, faculty, staff and students will be able to download a free copy of the software onto their personal computers for academic use. Once downloaded, the software may not be shared with or distributed to anyone else, and may not be sold or used for any commercial or profit-making purposes. This is a new

benefit offered to members of the UM-Dearborn community, who previously needed to purchase this software for personal use. It is expected to increase access to those needing it for academic purposes. The new licensing agreement will go into effect July 1 and downloaded copies will only be active through June 30, 2008. ITS will provide additional information and instructions closer to the release date.

### ITS extends library computer lab hours during finals

The ITS general purpose computer lab, located in Mardigian Library, will offer extended hours to students during final exams week, in conjunction with Mardigian Library's decision to remain open 24 hours a day during finals week. From Sunday, April 22 through Friday, April 27, the lab will be open until 1 a.m. The expanded schedule provides almost 20 additional hours of computer access to students preparing for finals.

## News Briefs

### Student Activities Board sponsors painting class

The Student Activities Board will sponsor a free painting class with Richard Culling, lecturer in humanities, from noon to 1 p.m. Tuesday, March 27 in Room 4024, CASL Building.

The class will use acrylic paint, which is a durable and fast-drying paint that will not crack over time and can be mixed and cleaned up with water. Acrylic paints can be diluted with water, but become water-resistant when dry.

Art supplies and aprons will be provided by the Student Activities Board on a first-come, first-serve basis. For more information, visit <http://www.umd.umich.edu/student/sab/lecture.htm#Painting> or call 593-5416 or e-mail [sab@umd.umich.edu](mailto:sab@umd.umich.edu).

Culling earned a bachelor's degree in painting at Wayne State University and a master's degree in painting from U-M's School of Art. He has received several awards, including the John Simon Guggenheim Award for painting. His works have been included in exhibitions throughout Michigan and in Illinois, and his work is held in several private collections.

### Awards to honor staff

The Chancellor's Staff Recognition Awards committee has begun soliciting nominations for five major awards honoring staff members who have made significant contributions to the mission and operations of the campus over the past year.

The awards, which recognize individual efforts as well as team projects, will be presented in a campus ceremony on July 17. Awards will be presented for exceptional service, exceptional performance, long-term achievement, exceptional team project and "outstanding service to the metropolitan community and university."

"The Chancellor's Staff Recognition Awards identify the exceptional acts and achievements of our staff members who reflect the highest standards of excellence and innovation, and make a significant contribution to some aspect of the University's mission," according to Julie Tigani, administrative assistant in the provost's office and chair of this year's staff recognition awards committee. "We hope the campus community will take advantage of this opportunity to honor your fellow staff members."

The committee will soon be posting more information about the awards and nominations are due by June 6.

## Mission

The University of Michigan-Dearborn is an interactive, student-centered institution committed to excellence in teaching and learning.

We offer undergraduate, graduate, and professional education to a diverse, highly motivated, and talented student body. Our programs are responsive to the changing needs of society; relevant to the goals of our students and community partners; rich in opportunities for independent and collaborative study, research, and practical application; and reflective of the traditions of excellence, innovation, and leadership that distinguish the University of Michigan.

We accomplish this mission by:

- Providing a strong foundation in the liberal arts and sciences;
- Providing the knowledge and skills essential for career and personal success;
- Integrating teaching, research and service in ways that enhance the learning experience;
- Promoting internships and cooperative education;
- Providing a dynamic environment where innovation, openness, and creativity are fostered;
- Using advanced technologies to meet changing educational needs and establish links with the global community; and
- Forging partnerships with business, industry, educational institutions, and government agencies.

We strive to be the institution of choice in southeastern Michigan for individuals and organizations that value accessibility, flexibility, affordability, diversity, and preeminence in education.

## Ready, set, go



CASL senior Tien Phan (left) watches fellow students David Hill (center) and Derrick Lin (right) play the board game called "Go" in the University Center earlier this month.

Phan, president of the campus's Chess Club, plays either chess or Go almost every Tuesday, Wednesday and Thursday afternoon in the University Center. Drop-ins are welcome and Phan will offer instruction to beginners.

Go is a strategic board game played in China since ancient times, according to an entry on Wikipedia. "Go is played by two players alternately placing black and white stones on the vacant intersections of a 19-by-19 rectilinear grid," according to the Web site. "A stone or a group of stones is captured and removed if it is tightly surrounded by stones of the opposing color. The objective is to control a larger territory than the opponent by placing one's stones so they cannot be captured."



## Faculty honored for teaching, research, service

Four faculty members and one staff member will be honored for teaching, research and service at the 24th annual campus Honors Convocation March 27.

The Distinguished Teaching Award recipients are **Paul Zitzewitz**, professor of physics, in the tenured category; **David James**, professor of mathematics, in the tenured category; and **Carol Hogan**, lecturer in social sciences, in the lecturer category.

**Aaron Ahuvia**, associate professor of management studies, will receive the Distinguished Research Award. The recipient of the Distinguished Service Award is **Julie Craves**, supervisor of avian research.

Zitzewitz is the first faculty member to earn awards in all three categories—Distinguished Research Award in 1985; Distinguished Service Award in 2005; and Distinguished Teaching Award in 2007.

This year, he was recognized for his role in revamping the School of Education's instructional program for pre-service elementary science teachers, according to nominations.

"Paul played a major role in their science curriculum development and then went on to teach three of the newly created courses," said one nominator. "Best of all, he is very successful in teaching these students. He is able to step out of his heavy physics research/teaching mode and is able to communicate effectively with students who have little or no particular experience in science or in the teaching of science."

In addition, nominators mentioned Zitzewitz's exemplary attitude and teaching style.

"While many teachers have much content knowledge in their specialty, the pedagogy that a teacher employs is truly an art form," said one nominator. "Professor Zitzewitz is able to perceive an experiment or a procedure from the eyes of an eager young student. He is a master of anticipating the misconceptions that students would have, and creates a learning environment in which those misconceptions are confronted and destroyed."

James, who received the Distinguished Teaching Award in 1983 and the Distinguished Service Award in 1997, was recognized for being a hands-on instructor who often incorporates props to illustrate his lectures, according to nominations.

For instance, taking students outside to estimate the height of a flag pole, or to estimate the radius of the earth, are just a few ways James engages his students.

"He had an uncanny way of looking into the eyes, or more to the point, the soul of his students," said one nominator. "He asks a question of his class and expects someone to answer. He is patient; he will wait. If none is forthcoming, he will call on individuals by name. You cannot hide. If the silence persists, he smiles and offers a different tack."

Nominators also noted that James has had an impact on teaching at all levels of the campus's mathematics curriculum.

"He played a central role in starting our six-year-old master's program in applied and computational mathematics," according to one nominator. "He has been an active member of the master's degree committee since its inception. He has developed courses for the master's program in mathematical modeling and computer algebra systems. He was principle investigator on a National Science Foundation grant that integrated computer labs into our calculus sequence."

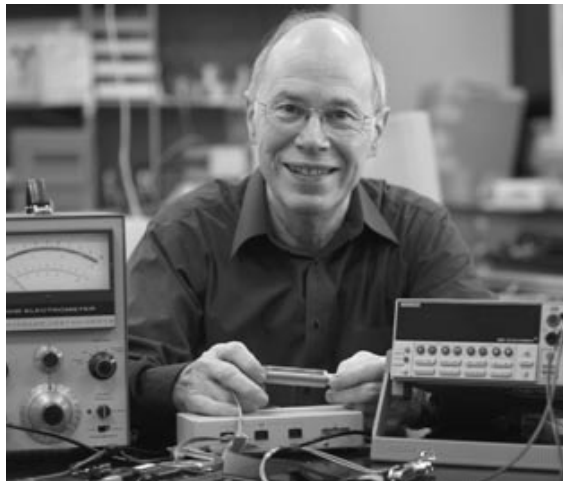
Hogan was recognized for the high quality instruction she consistently provides to UM-Dearborn students, according to nominations, as well as her service to the discipline.

"She has been consistently dependable, responsible, dedicated and remains quite enthusiastic about teaching" after roughly 19 years on campus, said one nominator. "She continues to think of ways to improve her presentation of economics to our students and her student evaluations are always extremely high and full of glowing comments. She is a real talent for engaging students and helping them see the connections between economics and their everyday lives."

Another said, "Carol Hogan epitomizes our campus's commitment to excellence in teaching: her classes are rigorous, she puts her

Street Journal and the New York Times."

Another said, "The quality of his work is uniformly excellent—full of keen insights that reflect his eclectic and deeply philosophical inclinations. Unlike many in our field, he



Zitzewitz



Ahuvia

draws on strong interests in the humanities, coupled with a sensitive appreciation for relevant areas of marketing and consumer research."

Craves was recognized for her role in two of UM-Dearborn's key metropolitan impact areas: working to positively impact the urban environment and helping to develop future leadership in this area, according to nominations.

"The quality and reputation of her research advance the University's goal of improving and sustaining academic excellence, while the students who participate in the research experience the highest level of academic and experiential student engagement," said one nominator.

"She has grown the visibility of the Rouge River Bird Observatory—the only urban migratory stopover banding and research project in the U.S.—by being an active collaborator within the conservation community, writing and maintaining UM-Dearborn's RRBO Web site, publishing widely, and being an effective advocate for this crucial research work."

Nominators also noted Craves' dedication to environmental issues and her passion about doing her part to help the causes of environmental stewardship, biodiversity and the effects of urban activity on migratory birds.

"I think she's an ideal model of the committed professional," said one nominator. "She's advanced knowledge in her field of expertise through research and scholarly writing. And, through her passion, dedication and work in the 'real world,' she's heightened an awareness of environmental problems among members of the general public who otherwise would have little or no interest in these issues."

If, perchance, you should go into the woods looking for birds and encounter others doing the same thing, I bet you'd be hard pressed to find even one person who didn't know Julie Craves and/or the RRBO. Now that's impact!"



Hogan

students first, she is innovative and she is constantly looking for new ways to make the material that she is teaching more accessible to her students. Because of this, she has developed a tremendous reputation among the UM-Dearborn student body and is widely considered to be one of the best instructors for the introductory economics courses."

Hogan also was noted for willingness to reach out to students with different learning styles. "I have heard first hand about her willingness to work closely with students who are struggling with the material," one nominator said. "She truly puts her heart into helping students work up to the high standards that she sets for them in her classroom."

Ahuvia was recognized for the quality and impact of his research work, in addition to the quantity, according to nominations. "Success is indicated by having other academics, the press, industry and public-policy makers recognize the value of your work," a nominator said.

"Aaron's scholarly reputation extends beyond academe," a nominator said. "He is regularly interviewed on marketing matters by everyone from the local press like *Crain's Detroit Business*, *Detroit Free Press* or WJR radio, to the national press including *Business Week*, the *Wall*



James



Craves