

Reporter

The University of Michigan-Dearborn

November 20, 2006

Executives to speak at commencement

Susan Cischke, vice president of environmental and safety engineering for Ford Motor Company, and Sheryl Maibach, chief marketing officer for Barton Malow Company, will give commencement speeches on Saturday, Dec. 16.

Cischke will speak at a morning ceremony for graduates of the College of Engineering and Computer Science and the School of Management, and Maibach will speak at an afternoon ceremony for graduates of the College of Arts, Sciences, and Letters and the School of Education.

Cischke earned master's degrees in mechanical engineering and management in 1978 at UM-Dearborn. A 1996 CASL alumna, Maibach studied business, communications and history at UM-Dearborn.

As Ford's top environmental and safety officer since 2001, Cischke assures that Ford Motor Company products meet or exceed all safety and environmental regulations worldwide by helping to shape corporate policy

and working with global regulators on issues ranging from carbon dioxide emissions to pedestrian safety. In addition, Cischke leads the Driving Skills for Life program, a partnership between Ford Motor



Cischke

Company and the Governors State Highway Safety Association that teaches safe driving techniques to teens.

Prior to joining Ford, Cischke served as senior vice president of regulatory affairs and passenger car operations at DaimlerChrysler.

Cischke received the Horace H. Rackham Award for outstanding humanitarian achievements in 1997 from the Engineering Society of Detroit—the first woman in the society's 102-year history to win the award.

At Barton Malow, Maibach is responsible for the organization's corporate sales, marketing and public relations.

A national construction services firm, Barton Malow has 11 regional offices and annual firm revenues of more than \$1.3 billion. She has more than 25 years of professional service business development experience.



Maibach

Maibach is a frequent guest speaker on business development topics and has published 32 marketing-related articles, including the books *Tell the World! Results-Oriented Public Relations*, co-authored with Dianne Ludman Frank and *Marketing Handbook for the Design & Construction Professional*, which she authored the chapter "Proposals and Qualifications."

'Progress in Equity'



Among those attending the Progress in Equity Award ceremony at the Fairlane Center on Nov. 16 was, from left: Eleanor Siewert, AAUW Educational Foundation board of directors; Sen. Michael Switalski; Clarice Stovall, warden at Robert Scott Correctional Facility; Lora Lempert, associate professor of sociology; Heather Gay, principal at Robert Scott Correctional Facility; and state Rep. Alma Wheeler Smith.

AAUW Legal Advocacy Fund honors project educating women in prison

The American Association of University Women's Legal Advocacy Fund has honored UM-Dearborn faculty and students teaching in a local prison with the group's 2006 Progress in Equity Award.

Directed by sociology Prof. Lora Lempert, the program brings college-level courses into the Scott Correctional Facility for Women in Plymouth, offering university-certified classes in subjects like women's studies, composition, sociology, African American studies and other subjects. All of the courses are taught by UM-

Dearborn professors on a volunteer basis. Lempert accepted the award during a ceremony at the Fairlane Center on Nov. 16. As part of the award, the college classes program will receive \$5,000 from AAUW.

"We are honored to recognize this innovative program," said Barbara O'Connor, AAUW Educational Foundation president. "We continue to be impressed by the important work it does to advance women's educational opportunities in a critically underserved population."

The program gives female prisoners hope to overcome life's obstacles, and compels the community to challenge conventional stereotypes about women in prison, according to Lempert.

"Women who receive a college educa-

tion or begin the degree process while in prison fare better when they rejoin society than those who do not," Lempert said. "College builds a



Lempert accepts a \$5,000 check from Siewert during the Progress in Equity Award ceremony on Nov. 16. The money will be used for the college classes program.

context for transformation and responsibility that the women take with them as they leave the facility."

The Progress in Equity Award recognizes a college or university program that promotes equity for women. Since 1987, the AAUW Legal Advocacy Fund has recognized more than 38 programs throughout the country for progressive and innovative advancements on behalf of women.

"When the Michigan legislature made it illegal to use tax dollars for inmate college tuition, this enterprising group of volunteers stepped in to fill a critical need and give a second chance to women in prison," said Lisa Maatz, interim director of the AAUW Legal Advocacy Fund.



Henry Ford Estate hosts holiday events

Beginning next month, the Henry Ford Estate will host a line-up of activities and programs that give patrons a chance to experience the holiday season at the mansion.

Festivities such as a high tea, concerts, luncheons, candlelight tours, Santa's workshop and dinner receptions are scheduled through the end of December.

"At no other time of the year is the Estate more vibrant than the holiday season," said Gary Rodgers, general manager of the Estate. "This highly anticipated period is a favorite of many because the Estate is transformed into an enchanted and whimsical holiday hamlet. All three floors of the Estate are adorned and decorated to highlight not only the ambiance and elegance of the house, but also the festive warmth of the season."

This year's holiday season is themed "Christmas Through a Child's Eye" and the Estate will be decorated by some of Michigan's most renowned florists who donate their services, Rodgers said.

Annual holiday activities returning this year include a holiday high tea on Dec. 13; a holiday luncheon on Dec. 5, 7, 12 and 14; a holiday luncheon concert on Dec. 15; Santa's workshop on Dec. 8; candlelight tours of the Estate on Dec. 19 and Dec. 26; and a holiday dinner reception on Dec. 14.

Admission cost for the programs range from \$9 to \$54 and reservations are required. For participants who are interested in a table for a group of six or more, advance reservations are encouraged. For more information, call 593-5590 or visit <http://www.henryfordestate.org/events/calendar/include.htm>.

The Henry Ford Estate, a National Historic Landmark located on the UM-Dearborn campus, was home to automotive pioneer Henry Ford and his wife, Clara, for more than 30 years.

Regular business hours are from 10 a.m. to 3 p.m. Tuesday through Friday, with tours every hour except noon; Sundays, tours are every half hour from 1 p.m. to 4:30 p.m. The Pool Restaurant is open Tuesday through Friday from 11 a.m. to 2 p.m. The Estate Gift Shop is open daily.

News Brief

Inaugural holiday brunch

Campus dining and the Staff Senate will host an inaugural holiday brunch from 10 a.m. to 2:30 p.m. on Tuesday, Dec. 5 in Kochoff Hall.

The brunch is \$10.95 per person and will include bacon, sausage, pancakes, caramel rolls with walnuts, roasted apple French toast, roasted turkey with gravy, cheddar mashed potatoes, corn bread stuffing, candied carrots, sweet corn, cranberry relish, bread, apple bread pudding, pumpkin pie, beverages and breakfast strata with hash browns, onions, peppers and cheddar cheese.

Part-time or full-time staff members who register for the brunch online via the senate's Web site will pay only \$5.95 for the brunch. The Staff Senate is providing the \$5 voucher as a "thank you" for the hard work and contributions staff members make to the University. For more information, visit <http://www.umd.umich.edu/univ/staffsen/index.htm>.

Advance tickets for the brunch are on sale at the McKinley Café through Dec. 1.

Stockton receives 'Founders Award'

Political science Prof. Ronald Stockton received the "Founders Award" from the Michigan Conference of Political Scientists at the group's 38th annual meeting in Lansing in October.

The award recognizes Stockton's long service and support of the organization. He has been a member of the group for more than 25 years, served two terms as president and has played a very significant role in organizing panels on comparative politics, the Middle East and religion and politics.



Stockton

"Ron's contributions to the discipline and to the work of this association have truly been exemplary," according to political science Prof. Donald Anderson, the current president of the MCPS who chaired the October meeting. "On our campus, he is a valued colleague and resource, but his influence reaches much further. His experience and insights have benefited scholars and students at campuses across the state. His award clearly recognizes those contributions."

Stockton is a research associate at the

Center for Middle East and North African Studies on the Ann Arbor campus. He was co-principal investigator on the landmark Detroit Arab American Study, and he has written articles for *Public Opinion Quarterly*, the *Middle East Journal*, *Middle East Policy*, the *Journal of Palestine Studies*, the *Armenian Review*, the *Michigan Academician* and *PS: Teaching and Political Science*.

His curriculum unit on the Israel-Palestinian conflict is used in classrooms around the country. He is co-author of *A Time of Turmoil*, a book on public opinion, and is the author of *Decent and in Order*, a book on church conflict with a special emphasis on the role of women.

Stockton has been Chair of the Social Sciences Department, Executive Director of the Michigan Committee on US-Arab Relations, and was the first director of the Center for Arab-American Studies. In addition, Stockton is widely quoted in regional, national and international media outlets, and has written opinion articles for both Detroit daily newspapers.

At the MCPS meeting, he chaired a session on Middle East politics. Other UM-Dearborn faculty who made presentations or chaired sessions at the October meeting include Anderson; Sheryl Edwards, lecturer in social sciences; and Dale Thomson, assistant professor of public administration and Director of the Institute for Local Government.

Scholar to discuss just-war theory Nov. 30

Laura Sjoberg, visiting assistant professor of political science at Duke University, will present a talk about her book *Gender, Justice and the Wars in Iraq* from 3 p.m. to 4:15 p.m. on Thursday, Nov. 30 in Room 1072 of the CASL Building.

"Gender, Justice, and the Wars in Iraq' offers a feminist critique and reconstruction of just-war theory," according to Suzanne Bergeron, associate professor of women's studies and social sciences. "It points out gender biases in the just-war tradition and suggests alternative standards that emphasize women, political marginality and empathy."

"This talk applies a feminist just-war theory to analyze the wars that have happened in Iraq since the end of the Cold War," she said. "Through the stories of key characters, like Jessica Lynch, Sjoberg reveals where women have been omitted and subordinated in global politics. The talk will conclude by proposing to replace righteousness in just-war thinking

with dialogue and empathy for the good of human safety everywhere and concludes with alternative visions of Gulf War policies, inspired by feminist just-war theory."

Sjoberg earned a Ph.D. in international relations from the University of Southern California and is completing her law degree at Boston College.

Her teaching and research interests include international security; gender in international relations; international law; international ethics; international political theory; the Middle East; active learning (debate, mock trial, model UN); and quantitative and qualitative methods.

Sjoberg is completing a book, *Mean Girls: Seeing Gender Subordination through Women's Violence in Global Politics*, which studies treatments of women's violence in interstate and media discourses. In addition, Sjoberg is editing a textbook, *Women and War in the 21st Century*, with Carol Cohn.

Talk will examine 'intersectionality'

Elizabeth Cole, associate professor in women's studies and the Center for Afro-American and African Studies at U-M Ann Arbor, will present "Intersectionality: Theory, Practice and Politics" from 6 p.m. to 7:30 p.m. on Tuesday, Dec. 5 in Room 1030 of the CASL Building.

In the 1980s, black feminist scholars such as the Combahee River Collective and Kimberle Crenshaw developed the concept of intersectionality in order to examine the ways that race, class, gender and nationality were mutually constituted in the construction of identity, difference, and privilege.

In her talk, Cole will examine the ways scholars and activists have used the concept of intersectionality. Drawing upon her research in the Global Feminisms Project at U-M Ann Arbor, Cole suggests that this concept provides the theoretical grounds for building coalitions

for gender, race and class equity.

In her research, Cole examines the construction of categories like gender, race and social class.

Her previous projects have explored political participation among women who graduated from college during the late 1960s; the role of social class identity in women's attitudes towards abortion; and the processes through which race and gender consciousness develop among college students.

Cole is currently working on a project that draws on oral history narratives from feminist activists to re-theorize the intersections of race, class and gender based on practice.

Her talk is co-sponsored by the Women's and Gender Studies Program and the Difficult Dialogues Initiative. For more information, contact Suzanne Bergeron, at 593-1391.

THE UNIVERSITY OF MICHIGAN-DEARBORN

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*Includes discrimination based on gender identity and gender expression.

Publication calendar

The next issue of the *Reporter* will be published on Dec. 11. News items must be delivered to the Office of University Relations, 1040 Administration Building, at least 10 days prior to the publication date.

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The University of Michigan-Dearborn does not necessarily endorse the views of speakers at events listed in the *Reporter*.

Library News

ERes to be decommissioned

After nearly a decade of service to the campus, ERes, the library's electronic reserves system, will be decommissioned on May 31, 2008. No new account requests will be accepted after December 31, 2006.

Faculty members currently using ERes are encouraged to move their course materials to:

- CTools - <http://ctools.umich.edu/>
- VLT - <http://vlt.engin.umd.umich.edu/>
- WebCT - <http://umd.webct.com/> (School of Management)

ERes is being decommissioned for several reasons. ERes represents a system with limited functions for handling electronic reserves. Newer courseware programs, better equipped to handle the diverse needs of the classroom, are supported in the major academic units of the campus. CTools, VLT and WebCT are courseware tools that undergo continual development and provide support for electronic reserves and much more. Students also report that the use of multiple online course management systems on our campus is confusing.

The library will provide more information for faculty about moving course materials from ERes. Watch for more information regarding this on the library's Web site and via e-mail in the coming weeks and months. Library staff will be working with each of the schools to make the transition as smooth as possible.

Deep Blue repository available to UM-Dearborn

UM-Dearborn faculty, staff and students can now deposit their work in Deep Blue, U-M's permanent, safe and accessible service for representing the university's rich intellectual environment online. Deep Blue, which is a free service provided by the University Library, can be accessed at <http://deepblue.lib.umich.edu>.

umich.edu.

The primary goal of Deep Blue is to provide access to the work that makes Michigan a leader in research, teaching and creativity. Educational, artistic or research-oriented works can be deposited in Deep Blue. These can include articles, working papers, preprints, theses, books and many others types of works. Deep Blue supports a variety of formats, including data, images, audio and video files. This allows a researcher to create a comprehensive repository of research materials that complement a published work and promote further scholarship.

Deep Blue can provide increased visibility for the work of faculty, staff and students, but also gives the depositor control over access, allowing limits on who can see various aspects of the work for a given time. For more details about Deep Blue, see the FAQ: <http://deepblue.lib.umich.edu/about/deepbluefaq.jsp>

Organized results in Central Search

Central Search now provides organized search results. Results are automatically grouped into subject clusters that allow researchers to target specific topics. Additional journal, date and author clusters also help researchers drill down to specific items as well as discover new ones.

Central Search provides one-stop searching for multiple databases. The Central Search box on the library home page searches general resources, providing a simple research tool for undergraduate or beginning research. The library also provides versions of Central Search that are customized to search databases in particular subject areas. More experienced searchers may prefer the subject-specific versions of Central Search, or may want to search databases individually. While Central Search simplifies research by combining data-

bases, it does not offer all of the advanced features that users will find in many library research databases. These different search options let library users select the research method that suits their individual needs.

New online resources

All online resources can be accessed through the library Web site at library.umd.umich.edu.

- ASTM standards: The library now provides access to the full text of American Society for Testing and Materials standards and historical industrial standards. Standards include construction, general test methods, metals, paint, petroleum products, plastics, rubber and electrical insulating materials, textiles and others.

- Encyclopedia of Gender and Information Technology: This interdisciplinary encyclopedia provides a perspective on the way gender and information technology impact each other. Articles explore the role of gender in human interaction with IT and the IT profession. It also includes the contributions, challenges, issues and experiences of women in the IT field.

- Academic OneFile: This large database of academic articles will be particularly useful to undergraduate students. A key feature is the ability to limit searches to peer-reviewed articles; faculty members may want to recommend this to students who have difficulty focusing their research on scholarly publications.

News Briefs

Susan B. Anthony award nominations sought

The Susan B. Anthony Award Committee is seeking nominations for the Susan B. Anthony Community Award. Nominees should be very active in the community, working for the betterment of women.

The annual awards dinner will be held on March 29, 2007.

For more information or to receive a nomination application, contact Vera Mical at 593-3961 or vmical@umd.umich.edu.

All nominations should be submitted to: Susan B. Anthony Community Award Committee, Vera Mical, 2029 CB, 4901 Evergreen Rd., Dearborn, MI 48128.

Holiday open house Dec. 7

Chancellor Daniel Little will host his annual holiday open house from 2:30 p.m. to 4 p.m. on Thursday, Dec. 7 in Kochoff Hall.

Faculty and staff members are invited to join the chancellor for refreshments and conversation. For more information, contact Karen Holland at kholland@umd.umich.edu.

Late-night basketball game

The Student Activities Office is seeking faculty and staff members to participate in UM-Dearborn's inaugural Midnight Madness basketball event from 8:30 p.m. to midnight on Thursday, Nov. 30.

Highlights of the program include a 3-point contest, dunk contest and a faculty, staff and student basketball game. Those who are interested in participating should contact Cory Anderson, student activities supervisor, at 593-5390.

Mission

The University of Michigan-Dearborn is an interactive, student-centered institution committed to excellence in teaching and learning.

We offer undergraduate, graduate, and professional education to a diverse, highly motivated, and talented student body. Our programs are responsive to the changing needs of society; relevant to the goals of our students and community partners; rich in opportunities for independent and collaborative study, research, and practical application; and reflective of the traditions of excellence, innovation, and leadership that distinguish the University of Michigan.

We accomplish this mission by:

- Providing a strong foundation in the liberal arts and sciences;
- Providing the knowledge and skills essential for career and personal success;
- Integrating teaching, research and service in ways that enhance the learning experience;
- Promoting internships and cooperative education;
- Providing a dynamic environment where innovation, openness, and creativity are fostered;
- Using advanced technologies to meet changing educational needs and establish links with the global community; and
- Forging partnerships with business, industry, educational institutions, and government agencies.

We strive to be the institution of choice in southeastern Michigan for individuals and organizations that value accessibility, flexibility, affordability, diversity, and preeminence in education.

News Brief

Media relations seminar for local officials Nov. 29

Local elected officials can learn how to communicate more effectively with their constituents in a seminar to be offered by the Institute for Local Government at UM-Dearborn Wednesday, Nov. 29.

The series will be led by Bob Berg and Georgella Muirhead, principals in the Detroit public-relations firm Berg Muirhead & Associates. Both Berg and Muirhead worked in the administration of Detroit Mayor Coleman Young and have served in advisory positions for Mayor Kwame Kilpatrick. Berg also was communications director for Gov. William G. Milliken while Muirhead directed community relations efforts in Ann Arbor, East Lansing and Southfield before working for the City of Detroit.

The program, titled "Media and Communications for Local Officials," will be offered from 6 p.m. to 9 p.m. Nov. 29 in the Fairlane Center North building. Students can meet state and local leaders at a reception that will begin at 5:15 p.m.

The cost for the program is \$69 and potential students can register online at <http://www.umd.umich.edu/iflg/registration.htm>, or by calling 593-5140.

The course "is part of a broader program

conducted by the Institute for Local Government to help local officials better serve their constituents," according to Edward Bagale, vice chancellor for government relations. "Few areas are more important to public officials than communicating with their constituents and I cannot think of two individuals who are more qualified by experience and ability to teach such a course than Georgella and Bob."

Muirhead said the seminar will deal with the "nuts and bolts issues that are critical to success as a public leader.

"This seminar will help city council members, school board members or any official holding a leadership role develop effective communication skills and programs for working with their constituents and the media," said Muirhead.

Topics include strategic communication tactics, developing relationships with the media, preparing for interviews, the effective use of local cable television and crafting solutions to specific challenges identified by participants.

The Institute for Local Government was founded by the School of Education in 2004 to offer a variety of programs to help develop stronger civic leadership in the region.



SOM gets \$550,000 for projects in the Middle East

The School of Management recently received two grants from the U.S. Department of State to promote private sector development in Middle Eastern countries.

The first grant will support entrepreneurship and small business growth in Yemen. The \$250,000 program has four phases and will take place over the next 18 months.

The second grant is a three-year, \$300,000 collaboration with the University of Garyounis in Benghazi, Libya.

"These grants are just another of the many examples at UM-Dearborn of how, by working together with the local community, we can bring federal dollars and economic opportunities to southeastern Michigan," according to Prof. Aaron Ahuvia, director of international programming for Europe and emerging markets at UM-Dearborn, who's coordinating both projects.

The first project on entrepreneurship and small business growth in Yemen is a collaboration among UM-Dearborn, the American-Arab Chamber of Commerce and the Federation of Yemen Chambers of Commerce and Industry.

The initial phase of the project will involve two seminars in Yemen for 50 entrepreneurs and/or small business owners delivered by U-M faculty and Arab-American business people.

In the second phase, 15 Yemeni entrepreneurs will spend three weeks in the U.S. to attend workshops and hold internships in local small businesses.

For a third phase of the project, the Yemeni participants will incorporate their U.S. experience--what they learned in the workshops and internships--into the management of their businesses.

The final phase involves longer-term, ongoing mentoring by the Arab-American business community, which will include one-on-one advising as well as seminars and workshops in Yemen.

The second project will focus on building business and economics education at the University of Garyounis in Benghazi, Libya.

"The main objectives of this program are to update the curriculum, the teaching materials and skills of faculty members; to improve the efficiency of the administration

of the faculty of economics and commerce; and to expose Libyan faculty and students to American approaches to business and economic education," according to Barbara Peitsch, grant specialist in the SOM and manager of the two projects.

"More specifically, the goal of the three-year program is to modernize business and economics teaching in Libya, which has been cut off from Western ideas and thinking since the mid-1980s, and especially since the United Nations introduced sanctions and the country was effectively isolated in 1992," she said.

This project will have three components. The first will address curricular development, and will take place on the campus of the UM-Dearborn.

The second component will focus on faculty development and involve an assessment of faculty needs and exchanges in both directions.

The final component will focus on creating a healthier administrative structure within the faculty of economics and commerce, including needs assessment and exchanges.

A key to a Ford



Bill Ford (center), executive chairman of Ford Motor Company, was one of six community leaders recently recognized as honorary members of UM-Dearborn's Golden Key International Honour Society, an academic society that recognizes and encourages scholastic achievement and excellence among university students from all disciplines and majors.

Golden Key held an induction ceremony at Kochoff Hall on Nov. 11 to acknowledge its new honorary members, including alumnus Ismael Ahmed, CEO of ACCESS and founder of the Arab American National Museum; alumnus Arthur Kochoff and his wife, Mary; Jim Vella, SOM executive-in-residence and former chief of staff at Ford Motor Company; and Stanley E. Henderson, vice chancellor of enrollment management and student life.

At the ceremony, the group also inducted into the society more than 97 undergraduate students who represent the top 15 percent of their class, a requirement to be invited into Golden Key. Since the UM-Dearborn chapter was chartered in March 2006, the group has inducted more than 300 students.

Ford, who could not attend the induction ceremony, was presented with his certificate at Henry Ford II World Center on Nov. 9 by (from left) Alexandra Tungol, Golden Key UM-Dearborn chapter vice president; David Morgan, Ford human resources executive and member of the Golden Key board of directors; Tony Lin, Golden Key UM-Dearborn chapter president; Brad Rainey, chair of the Golden Key board of directors; Randy Dillard, student activities supervisor and Golden Key UM-Dearborn chapter advisor; and Huda Kattan, director of public relations for UM-Dearborn's Golden Key chapter.

Golden Key International Honour Society has nearly 350 chapters at colleges and universities in seven countries, including Australia, Canada, Malaysia, New Zealand, South Africa, the United Arab Emirates and the United States.

News Brief

Author, historian on tap for Provost's Roundtables

Tim Kiska, assistant professor of communications, will present a talk about his book, *From Soupy to Nuts! A History of Detroit Television*, at noon Tuesday, Nov. 28 in Kochoff Hall as part of the Provost's Roundtable luncheon and discussion series.

Next month, Pamela Pennock, assistant professor of American history, will present "Cigarette Advertising and the Constitution, 1960s to Today" at noon on Tuesday, Dec. 12 in Kochoff Hall.

A complimentary lunch will be served at both talks. No RSVP is necessary. The talks are open to faculty and staff. For more information, contact Maggie Martin at 593-5030.

Kudos

Judith Heady, associate professor of biology, made a presentation titled "A Retrospective on Teaching Biology 1974-2006" at the National Biology Teachers Association annual meeting in Albuquerque in October. Around 25 high school and college instructors attended the talk and shared strategies for dealing with "students who seem to want a quick, easy explanation when issues are complex," Heady said.

James Shearer, marketing manager for admissions and orientation, **David Stephens**, admissions counselor, and **Christopher Tremblay**, director of admissions and orientation, co-presented "Today's Efforts, Tomorrow's Program" at the 16th Annual Strategic Enrollment Management Conference in Phoenix Nov. 12-15. The event was sponsored by the American Association for Collegiate Registrars and Admission Officers.

(If you know of accomplishments by UM-Dearborn faculty and staff members that should be included in this column, please send information to tgallagh@umich.edu.)